

# HERBOLIV<sup>+</sup>

An innovative product of Mivipro ----->>>



Are you having sleepless nights to protect crops during harvesting period?



Are you having Crop losses/damages by wild animals in your farmland?



Are you facing Human Casualties and Economic losses by wild animals?

**ONE STOP  
SOLUTION**

by **Mivipro**

**#FIRST TIME**

**in the world**





## COMPANY OVERVIEW

# MIVIPRO PRODUCTS PVT LTD Estd. 2019

We manufacture and market Innovative Herbal based Bio liquids to solve MAN-ANIMAL Conflict in a Holistic approach.

Ours is a Private Limited company incorporated in the year 2019 as "MIVIPRO PRODUCTS PVT LTD" located in Gobichettipalayam, Erode District of Tamil Nadu state.

Promoters & Advisory Team has rich experience in business development and finance. Management team is capable of executing the business plan.

Innovative Technology has been developed to address more than 1000 crore market opportunity in agriculture sector. We plan to target 20% of the market.

Technical support is provided by Technology Business Incubator — Tamilnadu Agriculture University, Coimbatore.



## THE PRODUCT

### 07 BENEFITS in one single liquid: AN UNIQUE INNOVATION

- 1 Repellent for Wild Animals, Wild Bird, Rodents (Odour & Taste based bio repellent)
- 2 Yield increase
- 3 Repels pest
- 4 Controls diseases
- 5 Improves soil biologicals
- 6 Improves water retention
- 7 Improves taste, flavour, shelf life of end produce.



## THE TEAM



**Mr G V VISWANATHAN**  
Executive Director  
Exp: 40 years

M.A. Philosophy

**Mr G V SUDARSHAN**  
Managing Director  
Exp: 19 years

B. Sc. Bio Chemistry



## OUR INNOVATIVE SOLUTION

### INNOVATIVE

#### CORE VALUE PROPOSITION



Automatic Timer controlled Battery/Motor operated sprinkler unit during rainy/winter season



Cost effective alternate solution for crop protection and healthy crop growth

### UNIQUE



Odour & Taste based bio repellent. Can be used on all crops.



Same bio liquid to control wide range of wild animals, wild birds & rodents damaging the crop. It neither kills nor harms them.



It does not affect the users consuming the produce grown using Herboliv+. It retains organic nature of the crop.



Improves beneficial insects in the ecosystem

### USEFUL



Foliar Spray



Growth promoter and plant protection

MIVIPRO has created the  
**WORLD'S FIRST  
SUSTAINABLE  
SOLUTION**



## DOSAGE & APPLICATION

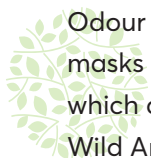
#### Dosage:

- ★ Both Foliar spray and soil application to be done for controlling nocturnal animals like wild boar, porcupine, rats, rabbits.
- ★ Soil application is common for all Wild Animal control. Use 5 lit. per acre every Month (5ltr HERBOLIV+ & 5ltr water). Maximum of 10lit. per acre can be used if animal intrusion is very high.
- ★ For Foliar spray 1 lit HERBOLIV+ in 9lit. water is the mixing ratio. For Monkeys, Squirrels, Parrots mix 2 ltr HERBOLIV+ in 8ltr water. Thorough drenching of entire crop should be done.

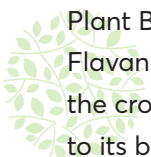
#### Time of application:

- ★ Spray once every week to control wild / domestic animal intrusion in first month and spray once every 15 days from second month onwards.
- ★ During the absence of animals and wild birds also, spraying once in 15 days and doing once per month as soil application will help for excellent plant growth and can see multi fold increase in yield and will considerably reduce the production cost.
- ★ During night-time and rainy season, use innovative automatic timer controlled battery/motor operated sprinkler system to control wild animal intrusion.

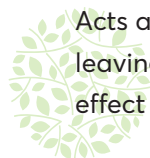
## HOW IT WORKS



Odour & Taste based repellent masks the natural crop odour which attracts the Herbivorous Wild Animals.



Plant By products (Alkaloids, Flavanoids) helping to protect the crop from Herbivores due to its bitterness and toxicity.



Acts as systemic leaving the repellent effect to stay for 10 days.



Technology is validated by Tamilnadu State Agriculture University.



Cow by products and Fermented fruit extracts (microbial culture) produced with unique ingredients helping to improve crop yield & soil fertility considerably.



## MILESTONES

Validated and certified by FCRI - TNAU Coimbatore

Successful trials in 12 states across India

Successful completion of field trials for Kerala state forest department

Tested and documented by different ICAR-KVK institutes in 2 states

Trademark registered

Organic certified

Positive Toxicology reports obtained



Supported by

**SOCIAL**  
alpha

(Ecosystem Partner - TATA TRUST)



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