

HERBOLIV⁺

An innovative product of Mivipro ----->>>



Are you having sleepless nights to protect crops during harvesting period?



Are you having Crop losses/damages by wild animals in your farmland?



Are you facing Human Casualties and Economic losses by wild animals?

**ONE STOP
SOLUTION**

by **Mivipro**

#FIRST TIME

in the world



HERBOLIV⁺

Suitable for all Crops

Product certified by
Tamil Nadu Agricultural University - Coimbatore

COMPANY OVERVIEW

MIVIPRO PRODUCTS PVT LTD Estd. 2019

We manufacture and market Innovative Herbal based Bio liquids to solve MAN-ANIMAL Conflict in a Holistic approach.

Ours is a Private Limited company incorporated in the year 2019 as "MIVIPRO PRODUCTS PVT LTD" located in Gobichettipalayam, Erode District of Tamil Nadu state.

Promoters & Advisory Team has rich experience in business development and finance. Management team is capable of executing the business plan.

Innovative Technology has been developed to address more than 1000 crore market opportunity in agriculture sector. We plan to target 20% of the market.

Technical support is provided by Technology Business Incubator — Tamilnadu Agriculture University, Coimbatore.

THE PRODUCT

07 BENEFITS in one single liquid: AN UNIQUE INNOVATION

Pest Control

Yield Increase*

Fungal Diseases Control

Soil Biologicals Improvement

Water Retention Improvement

Crop Taste and Shelf Life Improvement

Innovative application method - Automatic Timer controlled battery/motor operated sprinkler unit



THE TEAM



Mr G V VISWANATHAN

Executive Director

Exp: 40 years

M.A. Philosophy

Mr G V SUDARSHAN

Managing Director

Exp: 19 years

B. Sc. Bio Chemistry



INNOVATIVE

CORE VALUE PROPOSITION



Automatic Timer controlled Battery/Motor operated sprinkler unit during rainy/winter season



Cost effective alternate solution for crop protection and healthy crop growth

USEFUL



Foliar Spray



Growth promoter and plant protection

UNIQUE



Odour & Taste based bio repellent. Can be used on all crops.

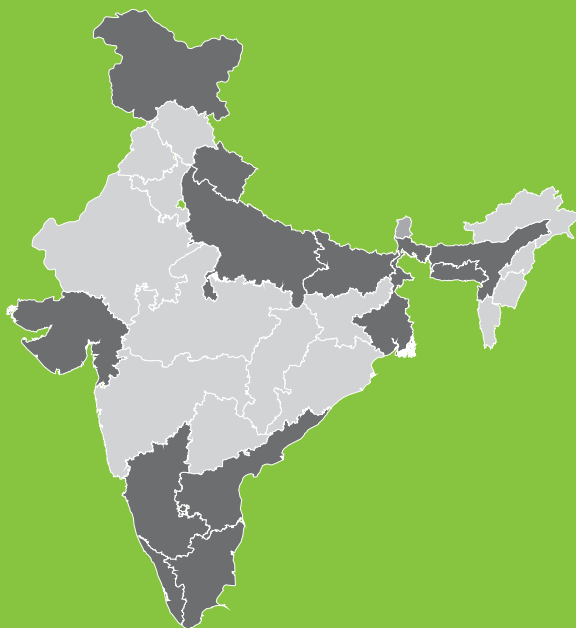


Same bio liquid to control wide range of wild animals, wild birds & rodents damaging the crop. It neither kills nor harms them.



It does not affect the users consuming the produce grown using Herboliv+. It retains organic nature of the crop.

MIVIPRO has created the
**WORLD'S FIRST
SUSTAINABLE
SOLUTION**



• 12 STATES

HERBOLIV+ is used in 12 states across India, in trial and in commercial use

• 54.48 LAKHS

Revenue generated in FY 2020-21 (Till March)

• 200+ CUSTOMERS

Odour & Taste based repellent masks the natural crop odour which attracts the Herbivorous Wild Animals.

Plant By products (Alkaloids, Flavanoids) helping to protect the crop from Herbivores due to its bitterness and toxicity.

Acts as systemic leaving the repellent effect to stay for 10 days.

Technology is validated by Tamilnadu State Agriculture University.

Cow by products and Fermented fruit extracts (microbial culture) produced with unique ingredients helping to improve crop yield & soil fertility considerably.



MILESTONES

Validated and certified by FCRI - TNAU Coimbatore

Successful trials in 12 states across India

Successful completion of field trials for Kerala state forest department

Tested and documented by different ICAR-KVK institutes in 2 states

Trademark registered

Organic certified

Positive Toxicology reports obtained



Supported by

SOCIAL
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